

BRONX NIGHT MARKET

2025 PARTNERSHIP OPPORTUNITIES

Partner with NYC's most iconic community events celebrating culture, cuisine, and connection.



WELCOME TO THE 2025 BRONX NIGHT MARKET

The Bronx Night Market is NYC's leading community event series. They **celebrate the rich culture and diversity of the Bronx**, bringing together thousands of attendees, supporting small businesses, and creating unforgettable experiences.



The longest-running and most successful event series in the Bronx, celebrating its 8th year in 2025.





TOP 10 DESTINATION IN THE BOROUGH

LAST SATURDAYS | (APRIL-OCTOBER) | 12 PM-7 PM

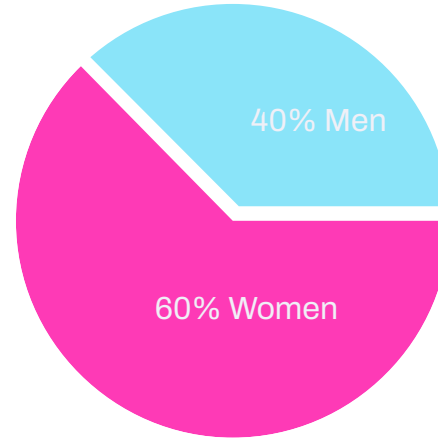
Fordham Plaza, The Bronx

- **8TH YEAR OF SUCCESS:** The Bronx's longest-running and most iconic event series.
- **8,000+ ATTENDEES PER EVENT:** A vibrant mix of locals and visitors.
- **40+ VENDORS & PERFORMERS MONTHLY:** Showcasing diverse culinary and artisan talent.
- **COMMUNITY PRIDE:** A celebration of the Bronx's resilience, creativity, and culture.

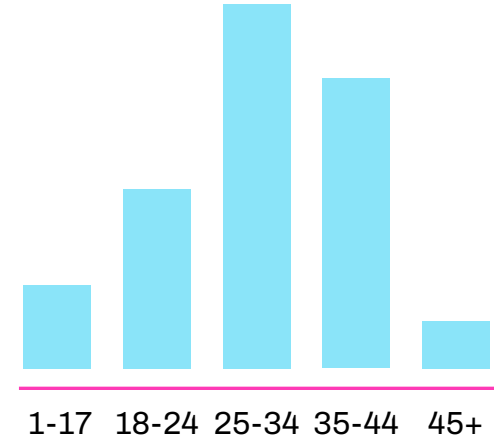


DEMO

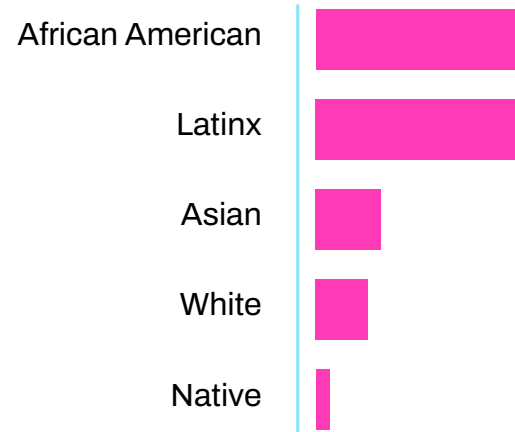
GRAPHICS



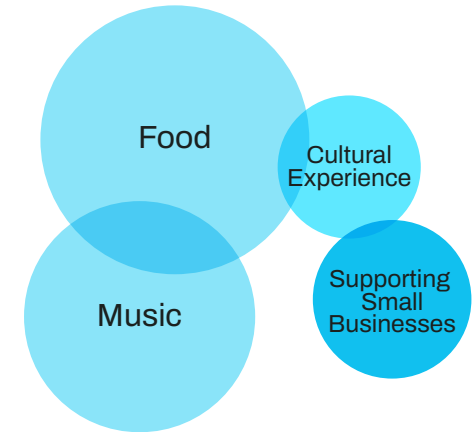
GENDER



AGE RANGE



ETHNICITY



INTERESTS

SOCIAL MEDIA REACH

SOCIAL MEDIA

 60K Followers

 25K Followers

NEWSLETTER

 95K Subscribers

IMPRESSIONS

 Over **1 Billion** per season



SPONSORSHIP OPPORTUNITIES

Bronx Essentials

\$2,500
(PER EVENT)

- High-traffic booth placement at the Bronx's biggest event.
- Logo featured on website, newsletters, and Eventbrite.

Total Category Ownership

\$25K
SEASON-LONG EXCLUSIVE

- Full-season presence & category exclusivity.
- Premium branding across digital, social & on-site.

Bronx Impact

\$4,500
(PER EVENT)

- Everything in Essentials + 2 social media posts & IG Story
- Expanded branding in newsletters & community outreach.
- Priority booth placement for max engagement.

Title Sponsor

\$65K
THE ULTIMATE BRONX TAKEOVER

- Your brand name on all Bronx Night Market promotions.
- Custom activation space & dominant brand placement.
- Full-scale media & storytelling integration.

The Bronx Night Market brings over **8,000 attendees per event**, offering unparalleled engagement with one of NYC's most authentic cultural communities.





WHY PARTNER WITH US?



REAL BRANDS. REAL RESULTS.

ALIGN WITH NYC'S MOST ICONIC CULTURAL EVENTS.

We take immense pride in the fact that **80% of our partnering brands choose to return year after year.** This remarkable loyalty speaks to the tangible value we deliver, the strong connections we foster with our audiences, and the unmatched opportunities for brand engagement that our events provide. **Our repeat partnerships are a testament to the trust and success we've built together.**

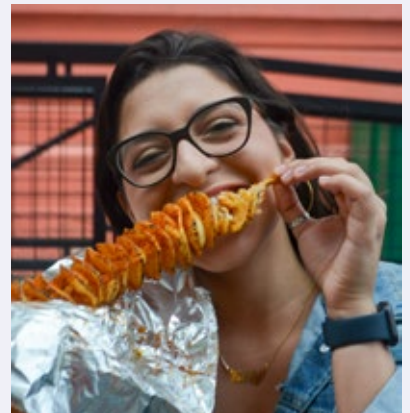
AUTHENTIC REACH: CONNECT DIRECTLY WITH OVER 150,000 ANNUAL ATTENDEES

CULTURAL ALIGNMENT: SHOWCASE YOUR BRAND AT EVENTS THAT CELEBRATE NYC'S MOST DIVERSE AND INFLUENTIAL COMMUNITIES.

PROVEN ROI: DRIVE MEASURABLE RESULTS THROUGH IMPACTFUL SPONSORSHIP ACTIVATIONS.

COMMUNITY ENGAGEMENT: SUPPORT SMALL BUSINESSES, EMPOWER LOCAL TALENT, AND BUILD NEIGHBORHOOD PRIDE.





PARTNER WITH US IN 2025



JOIN US IN 2025

Join the Bronx Night Market to connect with the heart and soul of New York City. **These markets aren't just events**—they're thriving cultural hubs that embody the pride, resilience, and trendsetting spirit of the Bronx and Uptown.



By partnering with us, **you'll support deeply loyal, community-driven audiences** who value authenticity and celebrate the diversity that defines NYC. This isn't about fleeting tourism or one-time attendees; it's about engaging with a community that knows who it is, where it's going, and how to shape the city's future. **Together, let's create unforgettable experiences that truly matter.**

Contact us at:

info@maschospitalitygroup.com